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CHAPTER 1

Rouhani's First Two Years in Office: Opportunities and Risks in Contemporary Iran

Shahram Akbarzadeh & Dara Conduit

President Hassan Rouhani surprised onlookers in June 2013 by winning the first round of the Iranian presidential election outright. Rouhani had campaigned on a platform of moderation, promising to form a "government of prudence and hope," and raising expectations of an imminent shift in Iran's international engagement. On the campaign trail, Rouhani broke a number of political taboos. He criticized media censorship in a live television interview, questioned the need for heavy-handed state security, and declared that the 2009 postelection protests were "natural and popular." These statements were seen as potentially significant given that the two reformist candidates from the 2009 election (Mir Hossein Mousavi and Mehdi Karroubi) remained under house arrest, accused of carrying out a foreign plot against the Islamic regime.

On a symbolic level, Rouhani's election represented more than a changing of the guards, because the polls came at a time of considerable domestic and regional crisis. Iran's failure to resolve the nuclear dispute with the international community left Iran facing debilitating economic sanctions that were crippling the economy. Meanwhile, Iran was involved in a war in Syria to prop up its long-term ally, Bashar al-Assad, and facing increased sectarian animosity across the region. In the context of these challenges, Rouhani put forward a compelling argument for change, and as the only reformist candidate to run on the day of the 2013 poll, these policies stood him in stark contrast to his

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competitors.³ Rouhani's electoral success could therefore only be seen as a strong mandate that reflected a popular desire for change.

Many questions have emerged during Rouhani's first term. Has Iran's new president created meaningful foreign policy change? Can Rouhani achieve a lasting rapprochement with the United States? Does Rouhani's experience of the presidency add greater depth to our understanding of Iranian foreign policymaking? And indeed, are presidents able to initiate meaningful foreign policy change in Iran? This volume addresses these questions by looking at Rouhani's foreign policy toward Iran's neighbors, as well as the high-profile Iran–US relationship. At the time of writing, Rouhani had been in office for only two years, but these were tumultuous years, rich in challenges and possibilities. Rouhani's record to date has been checkered, and therefore offers a revealing display of the strengths and limitations of the powers wielded by the incumbent president.

A Historic Opportunity for Change

Rouhani came to power at a key moment in Iranian history. The previous Iranian administration had been characterized by its tough stance on Israel and the United States, and inflexibility on the nuclear issue. President Ahmadinejad's provocative style had brought Iran to the brink of catastrophe. On more than one occasion, Washington or Tel Aviv threatened military intervention, while economic sanctions and fiscal mismanagement reaped havoc on the oil-rich Iranian economy. On the eve of the 2013 presidential election, annual inflation sat at 44 percent, while conservative estimates put youth unemployment above 25 percent.⁴ Furthermore, Ahmadinejad's disputed re-election in 2009 had undermined the legitimacy of Iran's Supreme Leader, Ali Khamenei. The subsequent demonstrations rocked the very foundation of the Islamic Republic—at the height of the protests, known as the "Green movement," three million people had taken to the streets of Tehran.⁵ By 2013, therefore, frustration in Iran was palpable, especially among the country's burgeoning youth.

Hassan Rouhani came to office at a time when Iran's regional reach had expanded quite unexpectedly. In spite of Ahmadinejad's brash style, which had seriously damaged the country's international image, Iran had re-emerged as a regional power. The 2001 US intervention in Afghanistan saw Iran provide crucial support to the United States

by providing permission for search and rescue missions. At the first international donor conference on Afghan reconstruction in Tokyo in 2002, Iran pledged US\$560 million over five years, becoming one of the largest and most influential donors. The 2003 US invasion of Iraq represented another opportunity for Iran. Iraq's President Saddam Hussein had long been a thorn in Iran's side. The US decision to overthrow Saddam and back Iraq's Shi'a was music to Iran's ears. Iran, with obvious justification, expected the post-Saddam government to be friendly.

However, the spread of the Arab Spring in 2011 proved a mixed blessing for Iran. Iran had loudly touted its revolutionary credentials as the Ben Ali and Mubarak regimes fell in North Africa, but was silent when the uprising spread to Syria. The Syrian regime had become Iran's firmest ally in the wake of the 1979 revolution, so the collapse of the Assad dynasty would have dealt a considerable geopolitical blow to Iran. It would also have brought into question the viability of Hezbollah and Hamas. As a result, Iran became quietly embroiled in the Syrian conflict, and by the time Rouhani came to office, Iran was well and truly entrenched in the Syrian civil war. This involvement pitted Iran against its long-term rival, Saudi Arabia, who interpreted Tehran's role in Syria as a bold maneuver to seize regional hegemony and was committed to countering it. As a result, while Iran's influence on select states was at an all-time high on the eve of Rouhani's election, tensions and skepticism of Iran's intentions made it more isolated in the region than ever before.

Rouhani was widely hailed as a Reformist that could improve Iran's international position. As the former chief Iranian nuclear negotiator, he enjoyed a high profile on the international stage. Rouhani had garnered respect for his conduct in the role—the former-British Foreign Secretary, Jack Straw, described him as "warm and engaging...a strong Iranian patriot [who] was tough but fair to deal with and always on top of his brief." Straw added that, "Rouhani was plainly anxious to bring about a settlement of the long-running conflict between Iran and the West." The same year, Rouhani broke ranks with his colleagues by thanking the United States for the humanitarian aid it provided after the disastrous Bam earthquake. This marked a sharp divergence from the "Great Satan" moniker that dominated the official Iranian discourse on the United States at the time. Likewise, while Rouhani was educated in Qom alongside much of the Iranian political and religious elite, he also studied abroad, receiving a Master's

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degree in Public Law and a PhD from the secular Glasgow Caledonian University in the UK. 10

However, for all of Rouhani's moderation, it would be naïve to expect that he would fundamentally undermine the Iranian theocratic system. Rouhani is a "regime insider," deeply embedded in the Iranian political system. Rouhani was a key opponent of the Shah, having spent time with Avatollah Khomeini and former President Hashemi Rafsanjani while they were in exile in Paris before the 1979 revolution. He had been forced to flee Iran himself in 1977 after declaring that Khomeini was an Imam.¹¹ Rouhani also played an important role in the Islamic state's first decade. During the Iran-Iraq war, he commanded Iran's air defenses, and in 1986, led the Iran-Contra negotiations between Iran and the United States as Deputy Speaker of the parliament. 12 Rouhani served on the Supreme National Security Council between 1989 and 2005, and became a member of the Expediency Council in 1997 and the Assembly of Experts in 1999. 13 These credentials make Rouhani a clear insider with extensive knowledge of the strengths and weaknesses of the regime, and an unquestionable commitment to its survival. Simultaneously, these qualities make Rouhani uniquely placed to embark on rejuvenating the Islamic Republic of Iran.

Goals, Opportunities, and Challenges

The combination of Rouhani's significant political credentials, international reputation, and the scale of his popular mandate endowed him with considerable political capital. Rouhani himself hailed his win as "a victory for wisdom, moderation and maturity... over extremism." ¹⁴ Early in his Presidency, Rouhani even appeared to enjoy the support of Khamenei, who argued that the time had come for Iran to exercise "heroic flexibility" in foreign policy. ¹⁵

Rouhani set out an ambitious plan for foreign policy reform in the lead-up to the election that was defined by three inter-related themes: rebuilding the economy, resolving the nuclear issue, and ending Iran's international isolation. A paper penned in June 2014 by Iran's Foreign Minister, Mohammad Javad Zarif, in *Foreign Affairs* magazine confirmed these objectives, and in many ways read as a foreign policy manifesto for Iran's new government. It was quite clear that Rouhani and Zarif sought to improve Iran's economy and fix its international relations with a broader goal in mind: Reinstating Iran to its historic position on the world stage. Indeed, Zarif referred to Iran as a regional

"power" no fewer than four times in his landmark *Foreign Affairs* article, noting that "it is imperative for other states to accept the reality of Iran's prominent role in the Middle East and beyond and to recognize and respect Iran's legitimate national rights, interests, and security concerns." ¹⁶

Economic Recovery

Rebuilding the Iranian economy was Rouhani's top priority. This would require not only dismantling international sanctions but also countering Iran's reputation as an international pariah. Rouhani indicated the scale of these ambitions in a speech to the World Economic Forum in February 2014, proclaiming that: "Iran's economy has the potential to be among the world's top ten in the next three decades." Many of Rouhani's first moves as President were an extension of this push to rebuild the economy. He advocated opening Iran's economy internationally, which he promised "doesn't mean letting go of the nation's ideals and principles." He also counseled against past mistakes, which he perceived had led to a situation whereby the economy "pays for the politics . . . It would be good for once to act in reverse and have internal politics and foreign policy pay for the economy." For Rouhani, foreign policy reform was a precondition for Iran's economic recovery.

Rouhani was able to show tentative success in rehabilitating the economy. His international credibility and willingness to compromise on the nuclear issue led to a softening of international sanctions within months of coming to office. The IMF expected the Iranian economy to expand by 2.2 percent in 2015, a significant improvement after two years of recession in 2012 and 2013. This was boosted by Iran's automotive industry; car production increased by 53 percent between 2013 and 2014. By February 2015, Rouhani proudly announced that we were able to bring down inflation from 40 percent to well below 16 percent . . . Iranian and foreign experts say what the government has done is more like a miracle from the economic viewpoint. This was no small achievement given that the global oil price contracted sharply in the same period.

Rouhani's electoral victory and his civil approach to the international community were welcomed by some international investors. India signed a memorandum of understanding on the Chabahar Port project in May 2015, despite US warnings against making deals with Iran in haste.²³ The project had been held up for more than

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a decade because of international sanctions and represented a major achievement for Rouhani. As part of the deal, India has committed US\$85 million to set up a container terminal and multipurpose berth at Chabahar and a further US\$22.9 million annually for operating expenses.²⁴ India will also build a railway line between Chabahar and the Iranian city of Milak, which will significantly expand the volume of Afghan and Central Asian products transiting Iran. In March 2014, Rouhani also signed a US\$60 billion, 25-year deal for the supply of Iranian gas to Oman.²⁵ Although returning Iran to its former prosperity will also require major domestic reform—especially in targeting corruption—it is clear that Rouhani's new foreign policy approach was able to relieve some pressure on the Iranian economy. However significant, these achievements remain tentative and reversible. President Rouhani is aware that full economic recovery is reliant on major restructuring of Iran's foreign policy to end its international isolation. The gains made to date are revealing indicators of the potential for change in Iran and the significant benefits entailed in shedding its international pariah status.

Nuclear Issue

Iran's nuclear ambitions and the question of a clandestine nuclear weapons program have been at the heart of the dispute between Iran and the international community. The string of international sanctions used by the United Nations, the United States, and the international community to enforce compliance proved unbearable for the Iranian economy, given its reliance on oil export revenue. Consequently, resolving the nuclear issue has been the centerpiece of Rouhani's agenda. During the election campaign, Rouhani told a television audience that, "you should know the nuclear issue and the sanctions will also be resolved, and economic prosperity will also be created."26 He was later filmed in a campaign documentary saying, "it is good for centrifuges to operate, but it is also important that the country operates as well and the wheels of industry are turning."²⁷ Upon election, Rouhani quickly moved to quash the nuclear issue, resuming negotiations and committing Iran to the interim agreement in November 2013. After attaining sanctions' relief alongside the agreement, Rouhani even received a rare showing of support from Khamenei, who wrote an open letter to Rouhani, sending his "gratitude to the negotiating team and other officials" and proclaiming that "divine blessings and the prayers

and the support of the Iranian nation have brought about this achievement." Zarif went so far as to suggest that nuclear weapons were "detrimental to the country's security and to its regional role." ²⁹

The nuclear issue became the ultimate test for Rouhani's presidency. The July 2015 nuclear deal was therefore greeted with jubilation by his supporters, and quickly endowed Rouhani with reputation of the man who could change the course of history.

International and Regional Re-engagement

President Rouhani's efforts to rewrite Iran's foreign policy and bring Iran out of isolation were comprehensive and included the normalization of Iran's external relations at the international and regional levels. Rouhani pledged to rebuild relations with countries near and far, with Iran–US relationship as his top priority. During his election campaign, Rouhani had said that, "the relationship between Iran and the United States is a complicated and difficult question. There is a chronic wound, which is difficult to heal. However, it is not impossible provided there is goodwill and mutual respect between the two countries." He also told *Asharq al-Awsat*, the London-based Arabic language newspaper with a predominantly Arab audience:

It seems that extremists on both sides are determined to maintain the state of hostility and hatred between the two states, but logic says that there should be a change of direction in order to turn a new page in this unstable relationship and minimize the state of hostility and mistrust between the two countries.³¹

Rouhani quickly put this pledge into action. Within two months of inauguration, Rouhani had held a historic phone call with US President Barack Obama, becoming the first Iranian and US presidents to speak directly since the Iranian revolution in 1979. Over the following two years, Rouhani and Obama fomented an unprecedented thaw in US—Iran relations, leading to a resolution of the nuclear issue and a significant improvement in Iran's international reputation. Iran began welcoming Western dignitaries to Tehran—in March 2014, the EU's foreign policy chief Catherine Ashton became the first EU official to visit Iran since 2008. In April the following year, the Australian Foreign Minister, Julie Bishop, became the second Western political leader to have visited Iran in a decade. It is difficult to overstate the significance of this shift.

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Rouhani also reached out to Iran's neighbors in an effort to rebuild trust in the region. He told the World Economic Forum that "we intend to re-open trade with all our neighbors...and begin cooperation."35 Rouhani was quick to extend a hand to his neighbors, although the historically frosty Iran-Saudi relationship proved difficult to improve. However, many of Iran's Gulf neighbors seemed open to rebuilding ties, with Oman's Sultan Qaboos visiting Iran in the first month of Rouhani's presidency. In doing this, Qaboos' message was loud and clear: The future of the Iran-Oman relationship would be bright on Rouhani's watch.³⁶ Likewise, Rouhani appeared open to engaging on Iran's historic territorial disputes with the UAE, including the status of the islands of Abu Musa and the two Tunbs. In late 2013, Foreign Minister Zarif toured the Gulf states with a view to improving Iran's relationships with its neighbors.³⁷ Before embarking on the trip, Zarif wrote an op-ed in Asharq al-Awsat titled, "Our Neighbors are our Priority," announcing that Iran "recognize[s] that we cannot promote our interests at the expense of others. This is particularly the case in relation to counterparts so close to us that their security and stability are intertwined with ours."38 He added that,

Iran, content with its size, geography, and human and natural resources, and enjoying common bonds of religion, history and culture with its neighbors, has not attacked anyone in nearly three centuries. We extend our hand in friendship and Islamic solidarity to our neighbors, assuring them that they can count on us as a reliable partner.³⁹

Rouhani and Zarif quickly undertook a charm offensive across the region, visiting neighbors, discussing friendship, and presenting Iran as the region's elder statesman. The Iranian Ambassador to Azerbaijan, Mohsen Pak Ayeen, implied Iran's willingness to again negotiate a settlement of the long-running Nagorno–Karabagh conflict between Armenia and Azerbaijan, stating that the conflict has the potential to be resolved "using the regional capabilities." This outreach was often complimented by soft power initiatives, especially through the country's extensive regional network of charitable trusts (bonyads).

Barriers to Success: Rouhani's Outreach amid Internal and External Challenges

Rouhani came to power with clear foreign policy goals, and while he began his presidency on firm footing, he faced enormous obstacles.

The international arena has presented a number of challenges: the deteriorating situation in Syria, increased sectarian tensions across the region, the persistent security challenges in Afghanistan, and the hardening of Israel's stance on Iran have combined to create an inhospitable environment for Rouhani's planned détente. Furthermore, Rouhani has faced powerful domestic detractors, particularly among the Iranian Revolutionary Guards Corps (IRGC) and Iran's conservative elite. Indeed, the interaction between Iran's domestic politics and the international environment has imposed considerable limitations on Rouhani's foreign policy agenda.

Hassan Rouhani walked into the presidential office facing a challenge to his foreign policy vision in the shape of Iran's involvement in the Syrian conflict. The Syrian regime's use of chemical weapons on civilians in August 2013 brought this into sharp focus. While Rouhani gave some indication of disapproval and suggested a possible shift in policy toward Syria, it soon became clear that his government had very little control over Iran's policy on Syria. Iran's continued support for Bashar al-Assad in Syria effectively undermined Rouhani's stated foreign policy goals of repairing Iran's relations with its neighbors. Iran's ongoing military and materiel support for the beleaguered Assad regime, especially after the failure of the Geneva II peace talks in January 2014, reaffirmed Iran's image as pariah state in the region and internationally. The worsening conflict, however, served the interests of hardliners in Iran, in particular the IRGC, who were running Iran's Syria policy. The IRGC's increasingly bold approach to Syria has drawn serious questions about whether there are some aspects of Iran's foreign policy that are "off limits" for the president. Zarif purportedly told the US Secretary of State John Kerry at the Munich Security Conference in February 2014 that he did not control Iran's foreign policy toward Syria. 41 In this vein, the IRGC Chief, Qassem Soleimani, is reported to have sent a message to the former-CIA Director David Petraeus in early 2008 claiming that same applied to Iran's interactions with Iraq, Lebanon, Afghanistan, and Gaza, which were the IRGC's playground.42

Rouhani's foreign policy agency was further undermined after the meteoric rise of the Islamic State of Iraq and Syria (ISIS) group. ISIS's sudden declaration of a caliphate across Iraq and Syria in June 2014 enforced hardliners' claims that Iran needed to take a firm line on combating *Takfiris* in Syria and now Iraq. This saw Soleimani, who had previously kept a low profile, take on an increasingly public role.

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Soleimani was frequently photographed on the sidelines of the battle-fields in both conflicts, demonstrating the new boldness with which the IRGC was willing to pursue its objectives. It also sent a strong message to Rouhani that the IRGC's role in its immediate neighbor-hood was not negotiable. In many ways, the IRGC's response was successful—Iran became one of the most effective actors in the fight against ISIS, undertaking targeted airstrikes and backing Iraq's militias to take a lead in the fight. ISIS's retreat after the battle of Tikrit in March and April 2015 was widely attributed to the success of Shi'a militias under Soleimani's instruction, and in May 2015, Iraq's Shi'a militias were painted as the only force capable of pushing ISIS from Ramadi. These developments merely compounded Rouhani's marginal role in the Iraq portfolio.⁴³

The conflict with ISIS had consequences beyond the Iranian domestic sphere. The IRGC's assertive response has raised significant concern among Iran's neighbors. Saudi Arabia, in particular, interpreted Iran's behavior in Iraq as a move to establish the long-feared "Shi'a Crescent" across the region. The state-based sectarian tension escalated following the Houthi coup in Yemen in February 2015. Saudi Arabia views the Houthi movement as an Iranian proxy and blamed Tehran for the unrest. Demonstrating the depth of Saudi animosity and suspicion of Iran, Saudi Arabia quickly mobilized a regional force to quell the Houthi rebellion and reinstate President Abd Rabbuh Mansur Hadi. The swift and decisive nature of Saudi's response to the coup—as opposed to its response to ISIS—demonstrated just how poor Iran-Saudi relations had become by mid-2015. It also suggested that while Rouhani had been trying to present himself as the "Diplomat Sheikh" for nearly two years, he had barely made inroads with some of Iran's neighbors.

The rise of ISIS also emboldened the Kurdish Regional Government (KRG) in northern Iraq. The fall of Mosul in June 2014 had demonstrated the woeful inadequacy of the US-trained and equipped Iraqi army, leading Iran and Western countries to provide weapons directly to the more-capable KRG *peshmerga*. Although this proved an effective policy as it prevented the ISIS push north, it also emboldened the KRG, leading to calls for independent statehood from key members of the Iraqi Kurdish community. The KRG's independence would represent a significant conundrum for Iranian policymakers, who had long been concerned about the influence that Kurdish claims for independence in Iraq and Turkey might have on Iran's Kurdish population.

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